
Taiwan's Adhesive Tape Market 2014



Industry Snapshot

Based on direct survey of the 60 adhesive tape manufacturers in Taiwan, both members and non-members, for 2014

1. Concentrated market: 21 exceed capitalization of NT\$100M and capture about 90% market share.
2. High percentage of export: Since 1995, adhesive tape export volume exceeded domestic sales in Taiwan. For 2014, export is at approximately 75% of production.
3. Product concentration: OPP and SPVC tapes take up 75% of total adhesive tape production, and adhesive label takes up another 7.4%.



2014 Taiwan Adhesive Tape Production

type	production (1,000m ²)	percentage (%)
OPP adhesive tape	2,241,135	65.76%
SPVC adhesive tape	325,207	9.54%
adhesive label	253,397	7.44%
others	588,245	17.26%
Total	3,407,984	100.00%

2014 Taiwan Adhesive Tape (Others) Production

type	production (1,000m ²)	percentage (%)
cloth tape	1,057	0.18%
paper tape	364,583	61.98%
double-sided tape	33,618	5.72%
others	188,987	32.12%
Total	588,245	100.00%

2003-2014 Taiwan Adhesive Tape Production

year	Production (1,000m ²)
2003	3,207,754
2004	3,226,355
2005	3,660,554
2006	3,679,378
2007	3,560,224
2008	3,552,788
2009	3,275,300
2010	3,361,202
2011	3,313,195
2012	3,155,411
2013	3,381,105
2014	3,407,984

Thank You for Listening!

